



PREVETTE'S MOTORING NEWS

ESSENTIALS FOR MOTORING ENTHUSIASTS

Offering distinctive quality care, preservation and restoration goods for your ride . . .

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Prevette's Training Classes Begin!

Knowledge is power. The power to do things right, the first time. Knowledge dispels marketing hype, myths and half-truths.

To this end, we are beginning our classes to help provide knowledge to anyone that is interested in taking better care of their vehicles. The classes will be held on alternating Saturday mornings from 9:00 a.m. to 10:00 a.m. and they are FREE!

The topics will vary and will begin with the following:

- **July 23rd** — How to properly wash your vehicle and keep it clean.
- **August 6th** - How to choose and apply the proper wax or sealant.
- **August 20th** - An overview of what synthetic oils are & why you should care.

While it is not mandatory for you to pre-register, we do ask that you call (515.327.8600) and register to reserve a spot as we will limit the size of the

classes in order to keep them small and friendly.

The classes are informal, free and refreshments will be available. In addition, we will have a special gift for everyone that attends. What bet-

ter way to invest an hour on a Saturday morning!

I look forward to meeting you as we have even more "knowledgeable" fun with our vehicles.

Care Tip #3

CLEAN THE PAINT BEFORE WAXING

Clean the paint? When I wax, doesn't the wax clean the paint as I am putting it on? In a word — no. Unless you are using a one step cleaner & wax product, waxes and sealants are for protection, not cleaning.

Now, I'll bet some of you are saying — "Exactly what does this mean, cleaning the paint? Isn't washing the car good enough?" Well, washing the car is a good thing, but it is only the first step. By washing, you are getting off the obvious dirt and dust that the vehicle has collected. But, you are not getting off surface contaminations that are still clinging to the paint. These include things like rail dust, acid rain residue, brake dust residue, stubborn road grime, etc. In fact, the next time you wash your car, run your hand over the finish and you may feel some amount of the grittiness caused by these contaminants.

You may also be asking "Why should the paint be cleaned before waxing?" Basically, the cleaner the surface, the longer the wax or sealant will last. If it has a clean, pure sub-surface to cling to, it will help its longevity. Cleaning the paint also removes the old wax. These days, many of the waxes are not very compatible with each other. This means that if you apply one kind or type of wax over a different kind, you may not get the gloss and protection that you expected.

There are several ways to clean the paint. You can use a precleaning lotion which will leave the paint literally squeaky clean. This is a very mild polish that will remove the surface contaminants as well as very minor surface imperfections and swirls. Or, if you only want to clean the paint and remove the surface contaminants and don't have problems with other imperfections, then using a clay bar and lubricant will work great.

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TRIVIA QUESTION:

- WHICH OF THE FOLLOWING POWER SOURCES HAS NOT BEEN USED TO POWER A CAR? WATER — ELECTRICITY — LIGHT — NUCLEAR
- WHAT WAS INTRODUCED IN 1937 THAT WOULD REMAIN UNTIL 1952 ON FORD AUTOMOBILES? 2-PIECE WINDSHIELD — 4-WHEEL BRAKES — ELECTRIC STARTER — FENDER SKIRTS
- ANSWERS IN THE NEXT NEWSLETTER
- ANSWERS TO THE LAST EDITION QUESTIONS:
- WHAT CAR WAS THE FIRST TO SELL 1 MILLION UNITS? ANSWER: MODEL T IN 1922
- WHO WAS CREDITED WITH THE FIRST PROTOTYPE OF THE MODERN CAR BUILT IN 1885? ANSWER: KARL BENZ



Testimony . . .

Reprinted with permission from "AMSOIL Action News" — June 2005

AMSOIL customer Lyle Reinier has been using AMSOIL products for four years with complete satisfaction. He said that when he started using them in his 2001 Dodge Ram they "changed the way it ran".

Now Reinier drives a 2004 Dodge Ram. He uses AMSOIL Synthetic 5W-30 in the engine, AMSOIL Synthetic Universal Automatic Transmission Fluid in the transmission and 80W-140 Long Life Gear Lube.

"AMSOIL has given this truck life that it was hiding before," said Reinier.

Reinier said the Ram now pulls stronger and runs smoother than it did before. He made the switch to AMSOIL when

the truck hit the 3,000-mile mark.

"What comes as a surprise to me is that my Dodge dealer had no problem doing a complete drain and fill with AMSOIL," said Reinier.

Reinier said the dealer removed all the Dodge transmission fluid and refilled the truck with AMSOIL ATF.

"Within a mile or two I could feel the transmission was smoother and showed a difference in how it performed," said Reinier.

Reinier also uses AMSOIL in his dirt bikes. He and his wife have been using AMSOIL 0W-40 Formula 4-Stroke since



it was introduced. Within the last year, Reinier performed a big bore and a valve job on their bikes in search of more power.

"The insides of the cases, transmission gears and crank shafts were all like brand-new," said Reinier.

Reinier said the cylinder walls of each bike still showed some cross hatching from the original bore. He also said the bikes run quieter, smoother and cooler than they did before the switch to AMSOIL. Both bikes have their original clutches and have logged over 4,000 trail miles.



"Rick's Best" Quick Detail Product Highlight

Wouldn't it be great to have something that you could use in between washings to take care of the "little issues" that come up with your vehicle's finish? Little issues like bird droppings, fingerprints, dust, bugs, etc.

Well, wait no longer! Our Rick's Best Quick Detail fills this request magnificently. It has quickly become one of our top selling products.



Simply spray it on and wipe it off with a clean soft cloth. Our no streak formula will not harm or scratch your vehicles finish. In fact, it even contains a little bit of wax to give the surface that extra boost to help it keep its shine.

I use it to completely wash the car when it may be just a little bit dirty and dusty but not quite enough to get out the hose. I mist it on

each section of the car and wipe it off. It cleans it up nicely with no scratching. You will find that it is safe for most any surface including painted, clear coat, plastic, glass, metal, vinyl and rubber.

This is one of those products that the more you use it, the more uses you find for it. I use it around the house to clean my painted aluminum storm door and patio door. It cleans them up nicely and leaves a little wax (continued on page 3)

19 MORE Reasons To Come On Into the Store!

Well, we've gone and done it this time. I must have summer fever or something. I have gone out into the world again and come back with adding 19 new products! Like what you ask? How about:

1. Rick's Best Paint Precleaning Lotion
2. Rick's Best Paint Compound Polish
3. Rick's Best Metal Polish
4. Rick's Best Chrome & Glass Polish
5. Rick's Best Plastic & Vinyl Dressing
6. A/C & Heating System Treatment
7. Soft Cleaning Brush
8. 1" Round Natural Detail Brush
9. California Dry Blade
10. Pittard Dry-Soft Natural Chamois
11. Water Sprite Synthetic Chamois
12. Microfiber Wash Mitt w/Cuff
13. Microfiber Buffing Cloth
14. Compact Traveling Wisk Broom
15. Tire Dressing Applicator
16. Micro Restore Microfiber Cleaner
17. Magic Wand Cleaning Sponge
18. Boar's Hair Brush
19. Wheel Cleaning Brushes — 3 Sizes

PLUS - STILL FREE STUFF! Come in, mention this free offer, purchase any "Rick's Best" product and you will receive one of our finest blue Microfiber suede towels - 15" x 15", a \$5.50 value for FREE! (One per customer.) You will simply love this towel!

Engine Air Filtration . . .

One of the more forgotten and often overlooked engine maintenance items is air filtration — specifically the air cleaner.

Proper air filtration performance can be broken down into three areas — efficiency (dirt stopping), capacity (dirt holding) and resistance (air flow). The best that I have found that can provide superior results in all 3 areas are the polyurethane full depth foam air filters.

Full depth filters trap and hold many more times the amount of dirt and contaminants than do the conventional “surface-type” filters. These polyurethane foam filters are many times thicker, often measured in 1/4” thickness increments versus the thin layers of paper or gauze used in other filters. This thickness allows the foam to trap and

hold dirt throughout its entire volume, including its full depth. In addition, the foam is saturated with a water based foam filter oil. This makes the foam “sticky” so that dirt can’t just skate on pass but becomes stuck to the oil wetted foam. It is also important to note that there is no straight path through the filter where dirt could get by. The “open cell” technology utilized in these foam filters means that the air containing the dirt must pass numerous open cell points of entry before it enters the engine, thereby greatly increasing the chances of catching the dirt. When it is time to clean, typically after 1 year or 25,000 miles in normal driving conditions, you just simply clean out the foam air filter with soap and warm water and then re-apply the foam filter oil and reuse it.



Air flow is tremendously enhanced. Most internal combustion engines require about 1,200 cubic feet of air for every gallon of gasoline that they burn. These full depth foam air filters allow up to 50% more air flow than do the conventional paper filters. With these “open cell” foam air filters, the foam cells are large enough to very easily and with almost no restriction allow the air to move through the filter while still trapping the dirt that needs to be stopped.

At Prevette’s, we proudly carry the AM-SOIL brand of the open cell foam air filters. Many of the competitors that we have looked at fall far short of what the AMSOIL filters provide, and at a very good price. In fact, come on in and I’ll show you why they blow K & N out of the water (and at a better price) . . . :-)

“Rick’s Best” Quick Detail Product Highlight—Cont.

(continued from page 2) on them for protection. Around the store, I use it to clean our Plexiglas signs. Anything else that I use to clean them leaves very small micro scratches in them. Using the Quick Detail cleans and glosses them up nicely with no scratching!

Another amazing use is something that I discovered through one of my customers. That is, after you wash your car and before you dry it, mist a little bit of

Rick’s Best Quick Detail on the car and then towel dry it. It becomes so much easier and faster to dry the car and it leaves a beautiful gloss on it. In fact it even helps to clean any area that you may have missed.

One of the nice benefits of using it is that with each use, you are actually fortifying the wax or sealant finish that you already have on your vehicle. The small amount of wax that it lays down will only

lengthen the time that the underlying wax or sealant will last.

Give it a try and let me know what you think. I have had a lot of customer’s that were using someone else’s similar detail product switch over to ours after trying it. You will be pleased!

WE NOW RENT CYCLO POLISHERS! CALL OR STOP IN FOR DETAILS . . .

Customer Corner — Darwin & Zach Ten Haken

Darwin Ten Haken’s 2000 Chevrolet 4 x 4 Extended Cab Pickup Truck.

This is a very special truck indeed, especially to Darwin’s 13 year old son, Zach. Why? Because this beauty will become Zach’s when he turns 16!

With only 65,000 miles on it, you can bet that Zach is taking very good care of it.



Current specs include: Cooper tires with American Racing Nitro Rims, Magna Flow dual exhaust, Alpine stereo system w/Kicker sub and Alpine amp with Boston acoustic speakers & lots of added chrome goodies.

Oh yes, Zach also uses our “Rick’s Best” products on it weekly to help keep it clean and in top condition!



PREVETTE'S™
ESSENTIALS FOR MOTORING ENTHUSIASTS

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WEB: WWW.PREVETTES.COM
HOURS: TUE THRU SAT; 9AM – 3PM
SUN & MON; CLOSED

PLEASE NOTE THAT OUR STORE HOURS
HAVE CHANGED AS SHOWN ABOVE . . .



OFFICIAL CAR CARE PRODUCTS OF IOWA ROD & CUSTOM 2005 CAR SHOWS
WWW.IOWAROD.COM

Signal Presence - No longer get 'stuck' waiting for the traffic light to change!

So, here you are, tooling along on your motorcycle or bicycle and you come upon a traffic light that has turned red. You stop and wait . . . and wait . . . and wait . . . and wait. You notice that you are the only one at the light or the only one in the turn lane. By this time you are thinking, "Hey, what gives? Is my karma out of sync or what?" Well, it's not your fault. You see there are two possibilities here. One is that the traffic signal sensing mechanism is out of adjustment or two, your vehicle of choice does not have enough metal mass for the traffic signal to sense your presence.

"Sense my presence? Are these things psychic or something?" you ask. No, they are not psychic. You see, the traffic signals use an inductive field that is gen-

erated from "inductive loop" sensors that are embedded in the concrete at the point that you stop for the light. Normally, this works very well. When the inductive loop is interrupted by a large mass of metal (read 'your vehicle'), it starts the timing sequence to change the light signals. Unfortunately, if the light is somewhat out of adjustment, or if your vehicle just simply does not have enough metal mass to disrupt the inductive field, the traffic signal cannot "see" you.

What are your choices? Well, there appears to be only two choices. You can turn right several times to get heading in the direction that you want to go (legal) or you can simply 'run' the light (illegal).

Ah, but there is a third and better choice. You can install our "Signal Presence".

This consists of a very small and very strong magnet that is strong enough to disrupt the inductive field and tell the traffic signal that you are there so that it can begin its timer cycle. This is not just any magnet. Most magnets that generate enough interference are too large for this purpose. Ours is specially made for this specific purpose in a very small, compact design that will get the job done! It is safe, legal and will not interfere with the operation of the vehicle. So ride and enjoy!



Picture taken May 29th at the
"2005 Show of Wheels 6" in Fairfield, IA.