



PREVETTE'S MOTORING NEWS

ESSENTIALS FOR MOTORING ENTHUSIASTS

Offering distinctive quality care & preservation goods for your ride . . .

Volume 1, Issue 2
Late Spring 2005



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Prevette's New Web Site Launched!



YES! Our website, www.prevettes.com, has been completely revamped and is all new. If you have not checked it for awhile, you will be pleasantly surprised.

We now have our Rick's Best products on-line for you to see and read about. We currently also have our gift crates, AMSOIL, our FilterMAG and the beginnings of our Cyclo Polisher products up for your viewing. We will be adding more every month. However, one note, our store carries more products than we could ever list on the website, so please keep in mind that the store will always have much more than what you are seeing on the site. If you don't see something on the website, call us, chances are good that we have what you are looking for.

If you wish to order off of the website, just simply email or call us with your order and we will quickly put it together

and get it out the door directly to you.

When you have a minute, take a look. We still have a lot that we want to add to it but it is off to a great start! Let us know what you think!

Your suggestions and comments are very valuable to us. Thank you so very much for allowing us to serve your motoring care needs.

Care Tip #2

USE THE PROPER TOOLS FOR WASHING

When you wash your favorite ride, be sure to use the correct tool for proper cleaning and to avoid inflicting any damage to the finish.

Ok, what does that mean, you ask? Well, believe it or not the same "tools" that you use to wash your dishes or clean your own body in the shower are not very well suited for cleaning your ride. Why not you ask? Two big differences — our dishes and our body are not waxed and we don't mind so much if we get small scratches in our dishes and our skin won't scratch from washing. Make sense?

That said, the very first tool to think of is soap. Only use a soap that is made specifically for hand washing vehicles. Do not use dishwashing detergent. It is too strong and will strip the wax off of your ride.

Next, choose your dirt removal tool. Your best choices are either a sheepskin's mitt, a boar's hair brush or a deep sea wool sea sponge. Do not use any other type of sponge, rag or towel. They do not have the depth and porosity to keep dirt away from your rides' finish as you are washing. The dirt particles have no place to go and are trapped between the rag or sponge and the finish of your ride. Even with running water many of the dirt particles will still become trapped. Therefore, as they are rubbed over the finish, the trapped abrasive particles will grate against it and inflict hundreds of small scratches. Not good . . .

The items I mentioned to use will trap most of the dirt particles and bury them deep into their thick nap, bristles or pores in a manner that will help to keep the dirt away from your car's finish. In addition, the vehicle wash soap will act as a lubricant in the area between the vehicle's finish and the washing tool. On the back page, we'll discuss the deep sea wool sea sponge in more detail.

TRIVIA QUESTION:

- WHAT CAR WAS THE FIRST TO SELL 1 MILLION UNITS?
- WHO WAS CREDITED WITH THE FIRST PROTOTYPE OF THE MODERN CAR BUILT IN 1885?
- ANSWERS IN NEXT NEWSLETTER (WELL, I HAD TO GIVE YOU SOME REASON TO WANT TO READ THE NEXT EDITION . . . :))
- ANSWERS TO THE LAST EDITION QUESTIONS:
- HOW MANY PLYMOUTH PROWLER'S WERE PRODUCED ITS' FIRST YEAR OF PRODUCTION IN 1997? ANSWER: 457
- WHAT WAS THE COLOR OFFERED FOR THE 1998 PLYMOUTH PROWLER? ANSWER: TRICK QUESTION. THERE WAS NOT A 1998 MODEL, THEY SKIPPED FROM 1997 TO 1999.

Extended Motor Oil Drain Intervals: A Question of Ethics?

Ok, sorry, but I am going to lay a real thought provoker on you with this issue. This is a topic that I have thought a lot about and therefore I will propose my question to you — are extended motor oil drain intervals a question of ethics?

I believe it is. According to the Environmental Protection Agency, “Improperly disposed used oil is the largest single source of pollution fouling our nation’s waters.” According to the American Petroleum Institute, it amounts to “up to 200 million gallons of used motor oil . . . dumped every year down sewers, drains or in the ground.” A single quart of oil can pollute literally thousands of gallons of water.

The U. S. oil industry promotes more oil

usage than necessary. Consider -

- The average European gasoline engine oil drain interval is twice that of the United States - 10,000 vs 5,000 miles.
- There have been 4 gasoline engine oil quality upgrades over the last 10 years. Until just the last few months, not a single oil company (with the exception of

AMSOIL and very recently Mobil) has translated these benefits into drain intervals. In fact, they have actively worked against it. How often do you still hear ‘change your oil every 3,000 miles’?

Many companies and their stockholders have placed a higher value on business ethics than they have in the recent past. Don’t people within the oil industry have a social responsibility and an ethical duty to find any means possible, and promote it, to extending our drain intervals and lessening the burden on our planet?

Here’s my question - if the technology exists today for you and I to run extended motor oil drain intervals, shouldn’t we take it? A question of ethics?

(continued on page 3)

- PLEASE DISPOSE OF OIL & FILTERS PROPERLY
- CONTACT YOUR LOCAL SOLID WASTE AGENCY OR CALL YOUR LOCAL REGIONAL COLLECTION CENTER
- IN IOWA, VISIT THE DNR WASTE MANAGEMENT WEBSITE AT WWW.SAFESMARTSOLUTIONS.ORG

“Rick’s Best” Carnauba Wax Product Highlight

Carnauba wax . . . we’ve all heard about it, but what is it really?

Well, here at Prevette’s, we have two forms—a paste and a liquefied paste form. Both work very well as a fine finishing wax!

But, let’s take the mystery out of it. First a little background. Carnauba wax is a naturally occurring product that is the coating on the surface of the leaf or fronds of the Brazilian Carnauba



Palm (Copernica Cerifera). The waxy coating on the surface is used by the plant to help it retain moisture in the hot Brazilian climate.



The leaves are harvested from September to March. In order to obtain the wax, the fronds are cut and dried for several days. Some of the wax then simply flakes off. The rest is removed by feeding the dried fronds into beaters where the wax is

separated from the fronds and becomes a fine powder. It takes about 20 leaves to obtain a pound of carnauba wax. In its’ natural state, the color of the wax will range from a very pale yellow to a greenish brown, depending upon the age of the leaves. Carnauba wax is hard and brittle. The wax is melted, strained into different grades, i.e. #1, #2 and then molded into blocks to be shipped to manufacturers. (continued on page 3)

5 More Reasons To Come On In!

Come on in! Besides all of the fine quality products, we offer some uniqueness. Here are 5 more reasons to come see us:

- #1) We decorate with a warm, inviting and comfortable feeling in mind. No harsh metal shelving, only hand made wooden crates for shelving and displays.
- #2) We have a 42” flat plasma TV mounted on the wall where we watch old

car commercials from the 50’s, 60’s & 70’s, or an Indy 500 race from 1954, or drag racing from the 50’s, or . . .

- #3) As you enter our store, one wall is filled with informational postings on car and motorcycle shows going on throughout Iowa as well as pictures of our customers rides.
- #4) Try before you buy. You can try

any of our “Rick’s Best” products before you buy them.

- #5) **FREE STUFF!** Come in, mention this free offer, purchase any “Rick’s Best” product and you will receive one of our finest blue Microfiber suede towels - 15” x 15”, a \$5.50 value for FREE! (One per customer.) You will simply love this towel! See you soon . . . :-)

Extended Motor Oil Drain Intervals: - Continued

(continued from page 2)

What are the benefits, you say? Would benefits like these be of interest to you:

- less pollution to our land and water
- lower long term cost to the consumer
- less dependence on foreign countries
- less time & effort spent on oil changes

Getting the picture?

Now, I'm sure there are some of you right now that are saying 'I can't do that, it would void my warranty'. My answer: will not!

In 1975, Congress enacted the federal Magnuson-Moss Act to regulate written consumer product warranties. Without boring you with all of the small print, here is what it says:

- No warrantor may condition his war-

ranty in connection with a particular product or service unless the product will function properly only if that particular product or service is used and it is provided without charge.

Furthermore, the practice of extending oil drain intervals does not void warranties. OEM's pay or deny warranty claims based on the findings of failure analysis. To affect the vehicle warranty, the lubricant must be directly responsible for the failure. If the oil did not cause the problem the warranty cannot be voided, regardless of brand or length of time in use.

So, back to our original question — if the technology exists to offer the public extended drain intervals, shouldn't we take it? It should not take a lot of thought to answer this, the evidence is

overwhelming — YES!

Now here is one final shocker for you — Did you know that *only one* company has offered these extended drain intervals since 1972? That's right, for 33 years! The technology is not new. You may have guessed that the company is AM-SOIL out of Superior, WI. I have personally enjoyed their extended drain interval oils for over 23 years. They offer a full range of synthetic oils that are designed from the first molecule to run in a gasoline engine up to 1 year or 25,000 miles (with an AMSOIL filter change at 6 months).

Isn't it about time we all started to do this? I'll leave you with just one final thought — give me one reason why you shouldn't be running a synthetic motor oil that will run extended drain intervals.

“Rick's Best” Carnauba Wax — Continued

(continued from page 2)

Carnauba wax is desirable as a car wax for a number of reasons.

- 1) Carnauba is the hardest, purest and most transparent natural wax available.
- 2) Has a high melting point of 182°F so it stays on even in the hot sun.
- 3) Produces a deep, rich “three-dimensional” wet look.

- 4) Easily layered with multiple coats.
- 5) Beads water nicely, absorbs acid rain content and hides minor swirls.

Although Carnauba wax is not as durable as the newer synthetic waxes, it still produces one of the best looks on paint, especially the darker colors such as the blacks and reds. A single coat of Carnauba wax will generally last 2 to 4 months, depending upon a number of weather and care conditions.

A high quality grade of Carnauba car wax will contain from 25% to 35% Carnauba wax. The rest will be synthetic polymers to strengthen the wax and liquids or softening agents in order to make it workable. Although some manufacturers advertise “100% Carnauba wax”, this is not true and is simply a marketing ploy as 100% Carnauba wax would be as hard as a brick and unusable.

Come see us and try out a sample . . .

Customer Corner

This spot will be reserved for a short story and a picture of one of our customer's car, truck or motorcycle. If you would like to appear in our next newsletter, please email me a picture along with a few paragraphs of interesting info on it. I can be reached at Rick.Prevette@Prevettes.com.



Your motoring ride pictured here .

If you don't have a picture in electronic format, you can mail it to me and I will scan it in. Our address is:

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FRIDAY: 9 – 8
SATURDAY: 9 – 4
SUN & MON: CLOSED

**Come & see us at the “2005 Show of
Wheels 6” on Sunday, May 29th at Central
Park in Fairfield, IA.**



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WWW.IOWAROD.COM

Deep Sea Wool Sea Sponges for Washing

What are you washing your car, truck or motorcycle with? If you are using a rag or a standard sponge, this is for you.

The risk with using some type of wash-cloth or regular sponge is scratches on the finish. Dirt gets easily trapped between the cloth or sponge and gets moved around the finish creating fine swirls & scratches.

One solution is to use a Deep Sea Wool Sea Sponge. They have long been a secret of the detailer for washing cars, trucks and motorcycles. These are naturally occurring, real sponges from the deeper parts of the ocean. Many are harvested from around Florida or in the Bahamas.

The reason that they work so well for washing is that they will not harbor abrasive grit, they hold twice the water, they

are much softer than any other type of sponge and they will easily mold and shape to the surface that you are cleaning. With the hundreds of open cells in the sponge, any dirt and grit is easily dislodged and pulled away from the finish to be held deep within the sponge. When it comes time to rinse the sponge out, they will just as easily let go of the dirt and be ready for the next cleaning.

In addition, they are extremely durable. A Deep Sea Wool Sea Sponge will last you for several years. In fact the only reason that you typically have to replace them is because of tears caused by catching it on sharp corners. The sponge I



use has lasted me for a number of years.

You have to be discriminating when you are looking for such a sponge. There are many cheap variations on the market. Some are called Silk Sea Sponges, others are called Yellow Sea Sponges. They will look very similar to the Wool Sea Sponge, but they are not as soft, porous nor as durable.

At Prevette's, we offer the Deep Sea Wool Sea Sponge in not just one size and shape, but in five different sizes and unlimited shapes. There will sure to be a size and shape that will fit what you are looking for. Whether it is washing in the smaller, tight areas of your motorcycle or covering the large surfaces of your car, you will find the right size. Try one out and I think that you will like the results that you get.