



# PREVETTE'S MOTORING NEWS

## ESSENTIALS FOR MOTORING ENTHUSIASTS

Distinctive quality products, detailing supplies & expertise for the care, preservation and restoration of your ride . . .

Volume 2, Issue 3  
Fall 2006



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## What Sets Us Apart?

**QUALITY** — Our focus is and has always been “the good stuff”. We exist to provide the highest in quality products that we can find. Our goal is that you will feel the ‘WOW’ factor when you first use something from us.

**CHOICES** — We believe that you should be allowed, even encouraged, to make your own choices. Many of our Rick's Best products come in 8, 16, 32, 64 & 128 oz. sizes. We even have you choose what kind of sprayer you would like on your bottle. (Not all sizes shown on our web site, please call.)

**SERVICE** — Yes, we still believe in old fashioned service for people. If you come to the store, you can even try one of our Rick's Best products before you buy it.

**KNOWLEDGE** — We put effort into constantly learning and applying what we have learned. We purpose to pass the knowledge that we gain onto our customers.

**FAIR PRICE** — We set pricing that is fair and reasonable based upon the quality that you expect to receive from it.

**FUN & IMAGINATION** — The best way to convey this is to see the bottom of page 2.

When it is all said and done, we are here and exist for you. *Please*, always feel free and comfortable letting us know how we are doing and can improve. We have found that our growth is not coming from any advertising that we do, but strictly by word of mouth and

personal recommendations. We always feel truly blessed and honored when you have allowed us the privilege of meeting your motoring needs!

**THANK YOU SO MUCH!**

*Rick*

## Care Tip #7

### TAKE CARE OF YOUR ENGINE BAY

While cleaning and detailing an engine and engine bay is tedious work, it is very rewarding in not only looks and appearance, but in engine performance. A clean engine will run cooler with less dirt and grime on it to keep in the heat. Here are a few tips:

- 1) When you are cleaning and detailing your engine, you want to be very careful in regards to protecting the electronics. Water and cleaners can damage sensitive electronic equipment. You should cover the electronic items with a waterproof material before cleaning.
- 2) Cleaners will be most effective on a warm engine. However, be careful of the temperature of the water that you are spraying into the engine bay. If you spray cold water on a hot engine, you can cause severe damage. If possible, use warm water, not too cold or too hot.
- 3) When rinsing the engine, use a moderate amount of water pressure. Too high of a pressure will force water into places that you do not want it to go.
- 4) When detailing, it is often worth it to take the time to mask off specific areas to protect them from having a product applied that you may be spraying. It takes less time to mask off areas than to clean them up later due to the tight spaces and numerous small nooks and crannies, many of which are impossible to get to by hand.

### TRIVIA QUESTION:

- WHERE DOES CARNAUBA WAX COME FROM?
  - WHAT ARE THE COLOR & QUALITY OF CARNAUBA WAX GOVERNED BY?
  - ANSWERS IN THE NEXT NEWSLETTER
- ANSWERS TO THE LAST EDITION QUESTIONS:
- WHO WAS THE CAR BRAND CHEVROLET NAMED AFTER?  
**ANSWER:** LOUIS CHEVROLET, A SWISS MECHANIC, IN 1911
  - WHO WAS THE CAR BRAND ROLLS-ROYCE NAMED AFTER?  
**ANSWER:** HON CHARLES STEWART ROLLS & FREDERICK HENRY ROYCE

# Break-In of New and Rebuilt Engines — When Can I Switch to Synthetic Oils?

Many times we are asked how soon can you switch over to AMSOIL Synthetic Motor Oils after the purchase of a new car or the rebuilding of an engine. Well, AMSOIL has actually written a Technical Service Bulletin that answers that question as follows:



(Reprinted with permission from the AMSOIL Technical Service Bulletin OT-2004-07-01)

“Regarding the use of AMSOIL Synthetic Motor Oils in brand new or rebuilt four stroke gasoline or diesel engines, it is recommended to operate the engine up to its first normal drain interval with a petroleum motor oil.

There are a couple primary reasons for this recommendation:

1. New engines or engine components generate high wear metals to begin with and generally contain debris from machining and assembly. It is more beneficial to allow these wear metals to collect in an inexpensive motor oil than to circulate throughout the crank-

case for extended periods in a synthetic motor oil. By operating the vehicle to its first drain interval with a petroleum oil, these wear metals and manufacturing debris collect in the oil and are then flushed out of the crankcase when drained. This allows for a much cleaner operating environment for the synthetic lubricant.

2. Within the first miles of operation, if there are any defects in the assembly or workmanship of the engine components, then they may be corrected before installing the more expensive synthetic motor oil. Occasionally, rebuilt engines may have re-machined components or materials which can sometimes be mismatched. These problems will develop in a fairly short period of time. If excessive oil consumption or any other problem is noted, this should be corrected prior to changing to AMSOIL Synthetic Oil.

## RACING APPLICATIONS:

For racing applications, a synthetic motor oil can be installed right away. These engines are frequently disassembled and re-

built under more exacting conditions and require the improved wear protection of a synthetic motor oil. Extended drains are rare due to contaminants such as fuel dilution and dirt entry are common, therefore we would recommend oil analysis to determine serviceability of the lubricant.

## TWO-CYCLE APPLICATIONS:

Breaking in of a new two-cycle engine, it should be noted that break-in is the wearing of the mating surfaces. AMSOIL recommends the use of our two-cycle oils during the break-in period, however, because our oils do a good job at preventing wear, the break-in process may take longer. Follow the manufacturer’s recommendations for mix ratios and equipment operation during break-in.”

If you have any questions, please call us and we will get you the answers.

Note: The use of a FilterMAG oil filter magnet will help to significantly reduce the wear and tear on a new or rebuilt engine by pulling metallic particles out of the oil flow! We carry a large in-stock inventory of AMSOIL as well as the complete FilterMAG line.

## Rick’s Best Fabric Protectant

Are you putting up with stains and odors in your rides’ fabric? Why? Protecting your fabrics with a high quality protectant has never been easier than with using our Rick’s Best Fabric Protectant.

The protectant forms a protective barrier (that’s why we call it a protectant) against dirt, stains and spills. Our water-based formula is very easy to apply. If you can operate a spray bottle, you can apply it. And, as a concentrate, it is very economical and goes a long way.

The secret to our protectant is the way that it completely penetrates the fabric. It does not just coat the outside of the fibers like so many of the others do.

And besides, you don’t have to take our word for it, here is what Dan from Urbandale, IA had to say about it:

*“I just wanted to say thank-you for your Fabric Protector. I had applied it to the interior of my new truck a couple of months ago and a couple of weeks ago my son accidentally spilled his orange soda in the truck. My first thought*



*was ‘Oh no, now there will be stains’. I was able to grab a towel and mop it up and was amazed to find that it did not soak into the fabric at all! I was so grateful that I had applied the Rick’s Best Fabric Protectant and was very amazed at how well it worked. It is so nice to use a product that actually works! Thanks again!”*

Well there you have it, another satisfied customer. Give it a try and you will no longer cry over spilled milk . . . ;-)

## Unique, Fun & Memorable Gift Ideas!

We can always use some ideas for gifts for our friends and loved ones, so here are a few for your consideration. Enjoy! How about a rustic, hand made, wooden crate filled with awesome care products! They even come in three different sizes.



Just fill the crate with your choices and the crate is free. And yes, even the col-

orful gift wrapping is free! (I can’t believe I just used the word ‘free’ twice.) Enjoy picking out products

to fill them!

I’ll warn you though, there are big decisions here with this one, such as “shall I fill the crate with Vehicle Wash, Vinyl Dressing, Leather Conditioner, Tire



& Wheel Cleaner and Glass Cleaner, or, Quick Detail, General Purpose Cleaner, Tire Dressing, Applicators & Microfiber Towels, or . . .”. Well, you get the idea, but not to worry. We will help you to make your choices. And the best part? The recipient of your great choices will love the gift. They may even wonder how you thought of getting them such a unique, fun and memorable gift! (Don’t worry, it’ll be our little secret.)

Now for the next idea . . . (cont. on pg. 3)



# Did You Know That Your Rides' Care Products Have A Limited Shelf Life?

I'm afraid that I have some disturbing news for you. I'm talking about that favorite can of wax that you have that you like so much, have had for 5 years, that is sitting in the garage and you still have one fourth of the can left . . . IT'S NO GOOD! Now, before you get all mad at me, when I say that it's no good, I'm not referring to the original quality but it's current state. It has simply become too contaminated and has gone through too much of a chemical change to be any good anymore.

What am I trying to say? Well, you may never have really thought about it but your care chemicals, as in wax, dressings, protectants, cleaners, etc., become, shall we say, a mere shadow of their former selves. They have a finite shelf life and have reached their end!

How did this happen you ask? Many things have affected your favorite care products. Let's take a look at some:

### **Bacteria.**

These little bugger's are one of the worst offenders. Bacteria is everywhere and it loves to breakdown your favorite care products. Products that have a more neutral pH, as in waxes and polishes, will

generally last about 12 to 18 months. Products that are more alkaline and therefore are a hostile environment to bacteria, as in cleaners, can last for several years. It's not a question of if bacteria will get in and eventually degrade your favorite care products but how much and how fast.

### **Contamination.**

When things get into your fine care product that were not there from the beginning, it pollutes them. This occurs by dipping other objects into the care product, such as in wiping your wax applicator across the wax in the can or holding it on the wax bottle opening as you tip it to put some on your applicator. It can become contaminated by simply dipping your finger into it or switching sprayers from another bottle. Even leaving the cap on loosely will allow contaminants in. Bacteria and other foreign objects will get into the product and begin to break it down.

### **Heat and Cold.**

Care products that go through cycles of hot and cold break down much more quickly than those that don't. How does

this happen? By leaving them in your garage year round. If you live in a climate that has cold winters, well, you know where the cold aspect comes from. The heat comes from the hot air that builds up in the summer in a closed garage. All of these extremes in temperature will affect and degrade the chemical composition of every product. If you must keep them in the garage during the summer, be sure it is well ventilated to rid it of heat buildup. If you have a cold winter, take them out of the garage until spring returns.

### **Container size.**

Here, simply put, the smaller the container the quicker your product will deteriorate. There is simply less volume for the bacteria, contaminants, heat and cold to affect, therefore the 'damage' is done more quickly.

There you have it. Sorry to be the bearer of bad news, but knowledge is a good thing. Now go out in the garage and get rid of all of those old, stale, ineffective care products and treat yourself to some new ones. Hmmmm, I may even know where you can get some . . .

Shelf Life			
Start	Before	During	Left
120	3	1.37	119.82
12	3	1.68	7.31
19	0	5.77	13.22
4	0	4.74	19

## Ladies Corner — *by Judy*

My new favorite large (23" x 40") towel is our waffle weave towel. This towel was recommended to me by one of my customers, so I ordered one to try it. I have never tried a waffle weave much less one so large. I have always used smaller towels, one for each hand to dry. So, when I tried this towel



I was skeptical. I was so impressed. For one, because of the small pockets in the towel (the waffle weave), it absorbs water very well. I can dry my entire Ford Expedition with this towel. I also noticed that it does not leave water streaks. I dry the glass first then I go back and dry the body. Amazing! It was not hard to work with and it did

not leave any lint. I don't even use my chamois anymore. Keep in mind however, you should always wash new towels before using.

I have recommended this towel to my customers and they have told me that they were more than pleased. Thanks to the customer who recommended this towel.

## Unique, Fun & Memorable Gift Ideas! *Continued. . .*



This one is my favorite. How about putting someone's picture (yes, it could be yours) or a picture of someone's ride on THE LABEL OF ONE OF OUR RICK'S BEST care products! How cool is that? But wait, you can even name the product what you want and have fun with the naming. But wait, there's more. All of this fun only adds \$2 to the regular

price of the product! So, for a mere two extra bucks, *anyone* can have their OWN PRIVATE LABEL of a great ride care product! (Can you tell that I get excited about this one?) It's so easy. You can mail, email or drop-off a picture print or a digital file from a digital camera. We will then work our magic and make you famous! **Enjoy!**

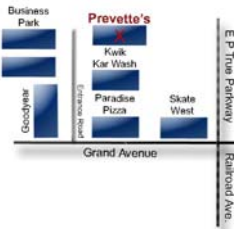


**PREVETTE'S™**  
ESSENTIALS FOR MOTORING ENTHUSIASTS

2041 GRAND AVENUE, STE. C  
WEST DES MOINES, IA 50265

STORE: 515.327.8600  
TOLL FREE: 877.327.8606  
EMAIL: RICK.PREVETTE@PREVETTES.COM  
WEB: WWW.PREVETTES.COM

HOURS: MON: TUE, WED, FRI & SAT; 9 – 4  
THUR: 9 – 6  
SUN: CLOSED



**OFFICIAL CAR CARE PRODUCTS**  
IOWA ROD & CUSTOM 2006 CAR SHOWS  
WWW.IOWAROD.COM

## Have A Problem? Here's The Solution:



- 1) Need to get gum out of your carpet?  
Use our Wurth Freeze Spray . . .
- 2) Looking for an engine dressing that won't evaporate with the heat?  
Use our S100 Engine Brightener . . .
- 3) Tired of changing your oil every 3,000 or 5,000 miles?  
Your answer lies in AMSOIL Synthetic Motor Oil where you can go 25,000 miles between oil changes . . .
- 4) Looking for a motorcycle chain lubricant that won't fling onto your bike?  
Stop flinging around, use AMSOIL MP HD . . .
- 5) Cannot seem to get that brake dust off of your wheels?  
Use Rick's Best Tire & Wheel Cleaner . . .
- 6) Using a window cleaner that leaves streaks and doesn't seem to quite cut the haze?  
You've come to the right place with our Rick's Best Glass Cleaner . . .
- 7) Don't have the time to wax & polish your ride by hand?  
Purchase (or rent) our Cyclo Polisher to make quick work of the task . . .
- 8) Have scratches on your ride that you would like to get rid of?  
Rick's Best Compound Polish will make them go away . . .
- 9) Extra protection for your engine, transmission and differential interest you?  
Our FilterMAG oil filter, transmission and differential magnets will remove the harmful metal particles of any size . . .
- 10) Have water spots or a film that just won't come off your glass?  
By using our Rick's Best Chrome & Glass Polish, those spots and haze will be no more . . .
- 11) Can't get those tiny little rust looking spots (rail dust) off of your paint?  
By using our Rick's Best Cleaning Clay and Lubricant, those spots are ancient history . . .
- 12) Own a Porter Cable polisher or any brand of polisher but cannot find a good selection of polishing pads and bonnets?  
We have a great selection. Call or stop in for the pad or bonnet type and size that you need . . .
- 13) Have a crack in hard plastic or a plastic part that broke off?  
A world class product for a professional looking repair is our Wurth Replast or Plastic Repair kit . . .
- 14) Noticing an odor inside your ride when you use your air conditioning or heating system?  
Rid yourself of those odors with our Wurth Air Conditioning & Heating System Treatment . . .
- 15) Cannot reach into those tough places to clean or apply a dressing?  
We have a solution for this one too! Are you starting to get the picture?