

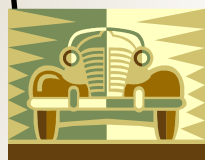
# PREVETTE'S MOTORING NEWS

ESSENTIALS FOR MOTORING ENTHUSIASTS

Distinctive quality products, detailing supplies & expertise for the care, preservation and restoration of your ride . . .

Volume 3, Issue 4

Fall 2007



## Is Your Ride Ready For Winter?

Wow, it sure snuck up on us quickly didn't it. For many of us, the cold and snow (and salt) is coming sooner than we think. I must admit that I do like the cooler Fall season temperatures. I even like the winter snow that we will be getting here in Iowa.



As much as I may like it, my car doesn't. Cold weather is very hard on our rides. To be sure yours is ready, here are a few thoughts and tips for you as the colder weather approaches:

- Use synthetic lubricants everywhere that you can. They have a substantially lower point at which they thicken which means it will flow much easier, quicker to get the proper lubrication to the right places quickly.
- One of the weakest points in cold weather is the cooling system. Be sure you have fresh antifreeze with the correct water to antifreeze proportions. Also replace any questionable hoses.
- Just as important, remember yourself and your passengers. Keep packed in the car a winter survival kit for

people in case you get stuck, run out of gas, etc. Include things like a blanket to keep warm, a compass, non-battery flashlight, flashing road beacon, basic tools, some dried food snacks, first aid kit, and other items

to keep you warm and safe.

Take care and enjoy the Fall season, no matter where you live.



*Rich*

### Care Tip #11

#### Take Care of Your Paint in Between Washings

It seems like you just washed your car yesterday and already it is beginning to look like it is going to need another washing soon. Dust has gathered, maybe a bird dropping or two, a few bug splatters, some smudges on the paint, some light dirt splashed behind the wheels. Need I go on?

Well, good news! There are quick and easy ways to keep it looking good and even extend the times in-between washings.

California Duster - Use to pick up the dust off of your rides' finish. The secret to this duster is the paraffin wax that has been embedded into the soft cotton fibers. As you gently sweep the duster across the finish, the dust is attracted to and held by the wax. Use this duster, not by laying it on the finish and sweeping it around, but by holding the head of the duster up off of the finish a few inches and let the cotton 'fingers' dangle onto the finish as you move it across the surface.

Rick's Best Quick Detail - Our most popular product. Mist our Quick Detail on a lightly soiled finish to gently and safely remove bugs, bird droppings, smudges, dust, light dirt, etc. Leaves behind a beautiful shine. Wipe it off with a cotton or microfiber towel. I have even 'washed' my entire ride this way.

By taking a little extra care of your rides' paint finish in between washings, you will be extending the life and look of the finish. Leaving bugs and bird droppings on the finish will allow them time to etch into the paint. Even dust (basically, it's fine dirt and rock) left on to accumulate acts as an abrasive and contributes to micro abrasions.

#### INSIDE THIS ISSUE:

Is Your Ride Ready For Winter?	1
Care Tip #11	1
Did You Know . . .	2
Awesome Detailing Component System: Slick Stixxx	2
AMSOIL Synthetic Lubricants Maximize Fuel Economy	2
So, You're Getting Ready To Store Your Ride For The Winter . . .	3
Ladies Corner — by Judy	3
Some Great Gift Ideas . . .	3
So, You're Getting Ready To Store Your Ride For The Winter . . . (continued)	4

#### TRIVIA QUESTIONS:

- WHAT NOTABLE DEVICE WAS INSTALLED IN CLEVELAND IN 1914?
  - WHAT WAS THE FIRST JAPANESE CAR TO BE PRODUCED IN THE UNITED STATES?
  - ANSWERS IN THE NEXT NEWS-LETTER
- ANSWERS TO THE LAST EDITION QUESTIONS:
- IN WHAT YEAR WAS THE FIRST CHEVROLET CAMARO Z28 OFFERED?  
ANSWER: 1967
  - HOW MANY Z28'S WERE BUILT IN ITS FIRST YEAR?  
ANSWER: 602

## Did You Know . . .

- One of your ride's most efficient speeds where it gets the best gas mileage is generally around 55 mph.
- Parking your car outside in the sub-freezing winter temperature versus in a warm garage will actually lessen

- rust decay damage as the water cannot help to promote rust damage if it stays frozen and is not in liquid form.
- You can avoid those unsightly rust streaks that run down your license plate from the license plate bolts by replacing

- them with stainless steel bolts.
- Vacuuming your ride's carpet and upholstery once a week will greatly lengthen its life. Dirt and small gravel left in the fabric acts as an abrasive and cuts the fibers as you step or sit on it.

## Awesome Detailing Component System: Slick Stixxx

One of my frustrations when I am detailing my ride is not being able to properly get into the small or hard-to-reach places. After all, that is one of the differences between a fair and a good detail job. I used to wrap a thin rag around a screwdriver or some other 'high tech' detailing tool to reach into places. Well, as you know, that doesn't exactly get the job done properly.

Recently, one of our customers emailed a web link to me saying I should check this out as it looked like a good product. So I did.

Now, I'm pleased to announce that we have for your enjoyment one of the most useful detailing component systems that I've come across. It's called Slick Stixxx. The beauty of this kit is not just that it reaches into everywhere, but that you can change the tip to the most appropri-



ate shape to get the job done! *Awesome!*

To use, simply assemble the length of handle that you need, attach the appropriate cleaning head to the handle, wrap a cleaning rag around the tip, spray the rag with your favorite cleaner/dressing and go to it.

The component handles are made from tempered aluminum and then coated with a chemically resistant vinyl.



Each of the individual com-

ponent heads are made from self-lubricating, non-marking, high-density plastic that is resistant to petroleum and chemicals.



Each \$27.85 kit includes:

- ⇒ 12" Straight Handle
- ⇒ 6" Straight Handle
- ⇒ 6" 45 Degree Handle
- ⇒ 6" 90 Degree Handle
- ⇒ Head Cleaner
- ⇒ 4 1/4" Head
- ⇒ 1/2" Chisel Cleaner
- ⇒ 1" Chisel Cleaner
- ⇒ 3/4" Paddle
- ⇒ Cone/Pick Cleaner
- ⇒ Ball Head Cleaner
- ⇒ (2) Component Ferule Connectors
- ⇒ (2) Component Butt-End Caps



## AMSOIL Synthetic Lubricants Maximize Fuel Economy

*Reprinted with permission from the "AMSOIL Service Line", September 2007*

As gas prices continue to increase, consumers intensify their search for improved fuel economy. While switching from an SUV to a more economical sedan is a surefire way to get more mpg, buying a new vehicle isn't that simple for everyone. Not only that, but even 30 mpg is a little painful at \$3 per gallon at the pump. Many motorists make their way to the local parts store to check out the various gas-saving devices and additives, but according to a recent story in the *Detroit News*, not all gas-saving devices are what they claim to be.

The Federal Trade Commission issued a consumer warning showing that most of these devices rarely work. The Environmental Protection Agency (EPA) tested 93 items that claimed to save fuel and found only 10 out of the 93 showed a small improvement in fuel economy, and four of those increased emissions.

A more realistic approach to gaining a

few mpg includes performing regular maintenance with a little help from AM-SOIL synthetic lubricants, filters and fuel additives. Properly inflated tires, superior filtration and synthetic lubricants are simple and effective ways motorists can ensure they are getting the most from their vehicles.



Unlike conventional oils, AMSOIL motor oils' uniform molecular structure helps them flow more freely and reduce friction between metal surfaces. They are designed to maximize energy efficiency for improved fuel economy. Antifricition additives are included to further improve energy efficiency.



AMSOIL also offers PI, the most potent gasoline additive on the market. AMSOIL PI cleans fuel injectors and removes deposits to maintain an even spray of gasoline into the chamber, improving fuel economy. The article in the *Detroit News* quotes Bill Ponkowski, a manager at

Glendale Auto Supply, on how his shop handles inquiries on improving fuel economy. Ponkowski recommends fuel injector cleaners as a way to improve mpg, but warns drivers to be cautious with other products.

"Don't expect a miracle, but some additives can be very good at cleaning a dirty fuel system out," said Ponkowski. "A lot of people do ask how to get better gas mileage. First we ask when they last had a tune-up, and then we'll look at fuel additives to make sure they're getting the best mileage they can."

For maximum fuel economy improvement, use AMSOIL synthetic lubricants in the drivetrain as well. AMSOIL provides synthetic gear lubricants that feature an exclusive blend of high viscosity, shear stable synthetic base oils and an extra treatment of high-performance additives. Their superior synthetic formulation ensures maximum friction reduction and fuel economy throughout the drivetrain.



# So, You're Getting Ready to Store Your Ride for the Winter



Are you getting ready to park your motorcycle, car or truck for the winter? Non-use of a vehicle for an extended period of time can be very damaging to it if it is not done properly and with some forethought.



Here are some suggestions to help you get ready . . .

1. Take your ride on a good run of about 20 miles to thoroughly warm it up to be sure moisture and contaminants are baked out of the exhaust system, the lubricants, etc.
2. Top off the gas tank with fresh gas and add a quality gasoline stabilizer. Run the car for 15 minutes or until you are sure that the gasoline stabilizer has worked its way through the entire fuel system. Without the stabilizer the fuel will begin to breakdown within a few months and leave deposits.
3. Change the oil and filter. Run the

- engine for a few minutes to circulate. While it is running, remove the air filter and spray AMSOIL Engine Fogging Oil into the intake system (follow directions on the can).
4. Empty the windshield washer system or fill it with fresh freeze-protected fluid.
  5. Top off all other fluids.
  6. Make sure the antifreeze is in good shape. It's best to change and flush the system, including the heater.
  7. Completely and thoroughly clean the car inside and out. The cleaner the better. Put a good coat of wax or sealant on all paint and chrome surfaces. Wipe the appropriate dressing onto all vinyl and rubber. Lubricate all locks and hinges.
  8. Check the tires to be sure they are properly inflated. If you are not going to check their pressure monthly, over inflate them about 10 lbs. as they will lose air during storage. If you don't drive the car, once a month, roll the car forward or backwards at least 6" to help

- keep the tires from getting a flat spot.
9. Do not engage the parking brake as it may seize against the drums.
  10. Cover your ride with a good, high quality cover. Choosing the correct cover is critical. The cover is chosen based upon the conditions under which your ride will be stored. Inside? Outside? Dust stoppage? Extra thick for ding resistance? Breathability of the fabric? There are covers that completely enclose the vehicle and even have their own ventilation and humidity control system. I have been very happy with the covers from The California Car Cover Company found at [www.calcarcover.com](http://www.calcarcover.com).
  11. Every 3 to 4 weeks, charge the battery to keep it in top shape. You can also bring the battery inside and store it on wood, however, you still do need to keep it charged. The wood, or plywood will act as a barrier to the released moisture.

(continued on page 4)

## Ladies Corner — by Judy

Applicators can be confusing but if you know what each one is used for or how they work, it's simple.



A foam applicator releases the product onto the surface, for example; leather conditioner, vinyl dressing, wax or sealant.



Cotton or microfiber terry over a foam core is best at cleaning, for example; a general purpose cleaner, precleaning lotion or a combination cleaner wax.



A microfiber scrubbing pad is best at grabbing and removing a contaminate from the vehicle's surface. The best example I have is when I used our Rick's Best Quick Detail on tar splatter. The pad and Quick Detail removed the tar with little effort.

Now, some of the pads can be used for a variety of uses and we all have our favorites. A terry pad can be also be used to apply wax as well as remove it.



We also have a unique 2-sided applicator pad. One side consists of a denser white foam that works very well with our Precleaning Lotion. The stiffer foam helps to clean very well. The flip side is a softer, red colored foam that is great for applying wax or sealant. Bottom line - it really comes down to your own experiences to discover what you like and prefer to use. If you have any questions, we are here to help.

## Some Great Gift Ideas . . .

One of our most popular ideas — handmade rustic gift crates. We have 3 different sizes to pick from. You simply tell us what you would like in the grate and then we fill it up and wrap the grate in colorful cellophane for you at no charge. The crate is even FREE!



How about another unique and very fun idea - bottles of any of our Rick's Best products with your own name (or gift recipients name) or picture on it. This one always makes them light up! How much?

Only add \$2 to our regular price on each bottle purchased. Call us for details.



Or, some of our more unique items such as:

**Wheelseals:** Cover your wheels before spraying the tires with tire dressing, keeps the wheel clean.



**AutoCoasters:** Insert into the bottom of your ride's cup holder. 55 designs to choose from.



**Slick Stixxx:** You saw these on page 2. Makes a great gift idea! Please come see us for many ideas!



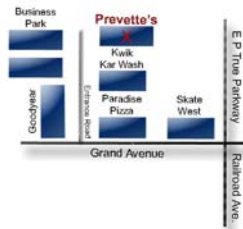


**PREVETTE'S™**  
 ESSENTIALS FOR MOTORING ENTHUSIASTS

2041 GRAND AVENUE, STE. C  
 WEST DES MOINES, IA 50265

STORE: 515.327.8600  
 TOLL FREE: 877.327.8606  
 EMAIL: INFO@PREVETTES.COM  
 WEB: WWW.PREVETTES.COM

HOURS: MON, WED, FRI & SAT: 10 – 4  
 (CST) TUE & THUR: 10 – 6  
 SUN: CLOSED



## So, You're Getting Ready to Store Your Ride for the Winter . . . (Continued From Page 3)



12. If you can, store your ride in an enclosed, heated area. Your second choice would be an enclosed, unheated area with a concrete floor. In either case, park your ride on wood as both concrete and dirt floors release moisture. The wood will help to block and control some of the moisture. No matter where you decide to store your ride, it should receive some ventilation or at least be dehumidified to help control the moisture in the air. You can also place de-humidification packets inside the passenger compartment, trunk and engine compartment.
13. Keep the area around your ride clean and free of excess debris. These can make nice nesting places for rodents looking for a cozy spot in colder weather. The rodents may even try to nest in the engine compartment so be sure to check on it periodically. You may find that a critter has chewed on some of your wiring.
14. Should you drive your ride periodically

during the winter?

YES! On those nice, sunny days when the roads are clear and dry, take it out for a drive of at least 10 to 20 miles and be sure to run all of the accessories. DO NOT start it once a month to simply let it idle to get the engine warm (needle off the 'C' mark on the temp gauge). You are doing more harm than good. The engine cannot be warmed up enough by sitting in the garage and idling.



In addition, you are not warming up the transmission, drivetrain, etc. If you simply just start it and run it in the garage for awhile, then shut it off, you have allowed the harmful combustion byproducts to form and deposit themselves into the oil which does not get hot enough to bake them out. You have simply created the perfect environment for a corrosive soup in the oil. Plus, you have invited condensation to form on all of the internal parts.

15. Last but not least, be sure to keep some insurance in-force to cover at least fire, theft, vandalism, etc. If you do plan on driving it, you will want to keep full coverage, including liability and collision.
16. And finally, enjoy when you take it out again when the weather permits!

I hope that helps. While this list is not intended to be all-inclusive, it will give you a good start. Now, just hope that Spring comes quickly for those warm weather rides!



By: Christina Prevette, Age 12